



The Effectiveness of the Common Drug Review in Canada's National Drug Strategy

**Amir Attaran, Rosario
Cartagena, Andree Taylor**
Institute of Population Health,
University of Ottawa

December 2011

Atlantic Institute for Market Studies

The Atlantic Institute for Market Studies (AIMS) is an independent, non-partisan, social and economic policy think tank based in Halifax. The Institute was founded by a group of Atlantic Canadians to broaden the debate about the realistic options available to build our economy.

AIMS was incorporated as a non-profit corporation under Part II of the *Canada Corporations Act* and was granted charitable registration by Revenue Canada as of October 3, 1994; it received US charitable recognition under 501(c)(3) effective the same date.

The Institute's chief objectives include:

- a) initiating and conducting research identifying current and emerging economic and public policy issues facing Atlantic Canadians and Canadians more generally, including research into the economic and social characteristics and potentials of Atlantic Canada and its four constituent provinces;
- b) investigating and analyzing the full range of options for public and private sector responses to the issues identified and acting as a catalyst for informed debate on those options, with a particular focus on strategies for overcoming Atlantic Canada's economic challenges in terms of regional disparities;
- c) communicating the conclusions of its research to a regional and national audience in a clear, non-partisan way; and
- d) sponsoring or organizing conferences, meetings, seminars, lectures, training programs, and publications, using all media of communication (including, without restriction, the electronic media) for the purpose of achieving these objectives.

Board of Directors

Chair: John Risley

Vice Chair: Vaughn Sturgeon

Chairman Emeritus: Purdy Crawford

Past Chair: John F. Irving *Directors:* Tim Banks, Robert Campbell, Charles Cirtwill, Brian Lee Crowley; Stephen Emmerson, Malcolm Fraser, Greg Grice, Douglas G. Hall, David Hooley, Dennice Leahey, Louis J. Maroun, Don Mills, Andrew Oland, Jason Shannon, Elaine Sibson, Nancy Tower

President & CEO: Charles R. Cirtwill

Advisory Council

George Bishop, Angus A. Bruneau, George T. H. Cooper, Purdy Crawford, Ivan E. H. Duvar, Peter C. Godsoe, James Gogan, Frederick E. Hyndman, Bernard Imbeault, Phillip R. Knoll, Colin Latham, Hon. Peter Lougheed, Norman Miller, Gerald L. Pond, Cedric E. Ritchie, Joseph Shannon, Allan C. Shaw, Paul Sobey

Board of Research Advisors

Chair: Professor Robin F. Neill, University of Prince Edward Island

Professor Charles S. Colgan, Edmund S. Muskie School of Public Service, University of Southern Maine; Professor Doug May, Memorial University of Newfoundland; Professor James D. McNiven, Dalhousie University; Professor Robert A. Mundell, Nobel Laureate in Economics, 1999; Professor J. Colin Dodds, Saint Mary's University

2000 Barrington Street, Suite 1302, Halifax, Nova Scotia B3J 3K1

Telephone: (902) 429-1143; fax: (902) 425-1393

E-mail: aims@AIMS.ca; Web site: www.AIMS.ca

**THE EFFECTIVENESS OF THE
COMMON DRUG REVIEW
IN CANADA'S
NATIONAL DRUG STRATEGY**

AMIR ATTARAN, ROSARIO CARTAGENA, ANDREE TAYLOR
INSTITUTE OF POPULATION HEALTH, UNIVERSITY OF OTTAWA

Atlantic Institute for Market Studies
Halifax, Nova Scotia
December 2011

© 2011 Atlantic Institute for Market Studies

Published by the Atlantic Institute for Market Studies
2000 Barrington Street, Suite 1302
Halifax, Nova Scotia B3J 3K1

Telephone: (902) 429-1143

Fax: (902) 425-1393

E-mail: aims@aims.ca

Web site: www.aims.ca

The authors of this report worked independently and are solely responsible for the views presented here. The opinions are not necessarily those of the Atlantic Institute for Market Studies, its Directors, or Supporters.

CONTENTS

About the Authors	iv
Executive Summary	1
I. Introduction	3
II. Methods	5
III. Results	6
IV. Interpretation	10
Paper Details	12

ABOUT THE AUTHORS

Amir Attaran is by training both a biologist and lawyer, and currently Associate Professor and Canada Research Chair at the Institute of Population Health and the Faculties of Law and Medicine at the University of Ottawa, Canada. Professor Attaran's research emphasizes the subject of health, development and human security. His peer-reviewed publications have appeared in the leading journals of both the legal and biomedical professions. He is the author of a book (with Professor Brigitte Granville) on access to medicines in developing countries, publishes frequently in leading law and medicine journals, is an occasional contributor to newspapers, is an advisor to several governments, corporations and NGOs, and a frequent lecturer on public policy and global development. He is also an Editorial Consultant to *The Lancet* and on the editorial board of the *Journal of Epidemiology and Community Health*.

Rosario G. Cartagena is a lawyer with a particular focus in public health. She has a Bachelor of Science in Biology, a Master of Science in Medical Sciences – Public Health Sciences and a Juris Doctor (cum laude). She has worked as a post-graduate intern at the Harvard School of Public Health, as a researcher for the Canadian Medical Association and the College of Physicians and Surgeons of Ontario and as an associate at a large Canadian national law firm. She has published articles for UNAIDS and in many journals, including the *Journal of Adolescent Health*, *Health Law Journal*, *Risk Management in Canadian Health Care*, *BNA International: World Data Protection Report* and *Journal of Intellectual Property Law and Practice*.

Andree Taylor earned a Baccalaureate of Laws from the University of Ottawa Faculty of Law, a Master of Science (Pharmaceutical Sciences & Administrative Pharmacy) from the University of Toronto and a Bachelor of Science (Advanced Major, Chemistry) from St. Francis Xavier University. While attending law school, Ms. Taylor was awarded the 2010 Aird Berlis LLP/Women's Law Association of Ontario Advocacy Award and the Ottawa Law Review/Gowlings Writing Prize. Ms. Taylor was also the recipient of several awards in support of her graduate and undergraduate research work, including a Canadian Health Services Research Foundation/Canadian Institute of Health Research Training Award and two Natural Sciences and Engineering Research Council (NSERC) awards. Ms. Taylor is a former co-editor of the health policy publication entitled, *Home and Community Care Highlights*. She is a former research assistant of Professor Amir Attaran, University of Ottawa, Institute of Population Health. Ms. Taylor is currently practicing law in private practice in Ottawa.

Executive Summary

Where you live in Canada and your economic status make a big difference to the sort of prescription medicine you are likely to receive from public health insurance—although that is not supposed to be. In 2002, Canada’s federal and provincial health ministers (except Quebec) launched the Common Drug Review (CDR), to “ensure a consistent and rigorous approach to drug reviews across the country.” The Canadian Agency for Drugs and Technologies in Health’s (CADTH) which administers the project identifies it as: “...a pan-Canadian process for conducting objective, rigorous reviews of the clinical, cost-effectiveness, and patient evidence for drugs. CDR also provides formulary listing recommendations to the provinces’ drug plans (except Quebec).”¹ A listing on the formulary determines whether a prescribed drug will be available to eligible publicly insured patients at no, or minimal, cost.

This paper examines how closely the Common Drug Review recommendations have been reflected in the various provincial drug plans. In 369 pairwise observations of provincial drug formularies and CDR-reviewed drugs, we observed 65.3% agreement with CDR recommendations. The degree of agreement ranges from no better than random chance (50% in Ontario, PEI and Newfoundland and Labrador), to fairly high (88.2% in AB), with some of that variation depending on the recentness of the CDR recommendations studied. Disagreement between CDR recommendations and provincial formularies is not randomly distributed, but exhibits a significant negative bias, in which provinces omit to insure patients for treatments that CDR has reviewed favourably and deemed cost-effective. Our findings appear to contradict claims by CADTH, based on unpublished data, that participating drug plans agree with CDR recommendations 90% of the time.

The obvious interpretation of these results is that the CDR has not aligned provinces into a consistent, national application. Since CDR recommendations are based on cost-effectiveness, the persistent and large gap between CDR recommendations and provincial drug benefits demonstrates that provinces are wasting money on inferior treatments, as affordable clinical benefits to patients are lost.

I. Introduction

Canadians increasingly rely on pharmaceuticals.² From 2000 to 2007, spending on prescribed and over-the-counter drugs soared—from \$14.7 billion in 2000, to \$26.9 billion in 2007—making drugs the number two category of health care expenditure.³ How to contain this cost, without needlessly losing therapeutic advantages, is a challenge.

Canada's health ministers in 2002 tasked the Canadian Agency for Drugs and Technologies in Health (CADTH) to establish a national Common Drug Review (CDR). CDR's intent was to “ensure a consistent and rigorous approach to drug reviews across the country by replacing multiple review and recommendations for new drugs with one common process”.⁴ CDR was positioned as a national formulary—a building block for the national pharmaceutical plan urged by the 2007 National Forum on Health, and the 2004 National Pharmaceuticals Strategy.⁵

But whether CDR has streamlined the provinces' drug review processes and achieved consistency in formulary outcomes is controversial. CADTH claims that “Participating drug plans are in agreement with the CDR recommendations more than 90% of the time,”⁶ but the most recent study (June 2005), conducted early in CDR's history, found much lesser consistency.⁷

At the time CDR was created, it was widely thought that it would take 3-5 years to discern its effects on provincial formularies. A study published last year shows that as of 2008, CDR achieved “little to reduce variation in the listing of new drugs to Atlantic provincial formularies”, in the words of the authors.⁸ This study advances that study, by going further one more year (to 2009) and by expanding the analysis to all of Canada. We test two hypotheses: (i) whether CDR's drug review outcomes have narrowed inter-provincial differences in formularies, and; (ii) whether provinces have adopted CDR's drug review processes effectively as their own. We sampled provincial formularies at “early” and “late” time points in CDR's operation, to assess both the speed with which provinces adopted CDR's recommendations, and report on the degree of concordance or its lack.

II. Methods

In February 2009, we accessed drug reviews on the CDR's website. After excluding those less than three months old (*i.e.* too recent to be reflected in provincial formularies), we selected the first 25 drugs (the "early" dataset) and the last 25 drugs (the "late" dataset) to receive CDR recommendations. We then accessed provincial health ministry websites to search or download the current formulary status of these drugs (except in Quebec, which does not participate in CDR).⁹ For accuracy, CDR and formulary data were obtained and processed in duplicate by two researchers working separately and cross-checking each other.

We made pairwise comparisons of each provincial formulary with CDR's reviews. Because provinces' nomenclature and reporting methods vary, particularly when a medicine is approved conditionally for a specific indication, we used this harmonized coding scheme to indicate general (not necessarily exact) agreement or disagreement: (1) Province agrees with CDR; (2) Province disagrees with CDR and has a drug benefit less than CDR's recommendation, or; (3) Province disagrees with CDR and has a drug benefit exceeding CDR's recommendation.

To elucidate process differences which might explain non-concordance, we contacted health ministries by telephone or email and posed the following question: "Are there any written criteria which the [provincial drug review committee] uses when deciding whether or not a particular drug that has been recommended by CDR will be made a benefit in the province?"

Finally, to verify all data's accuracy of our data, we supplied health ministries with the methods and raw data, and requested corrections. Timely requests for corrections were accommodated, where those were consistent with the study's methods, and verifiable by reference to a public rule (*i.e.* ministry claims lacking corroboration in other information generally available to the public were not accepted).

III. Results

Of the 50 drug reviews studied, 9 were excluded because they were not independent observations of the CDR system—6 because CDR recommended listing the drugs similar to earlier drugs in the class, and 3 because the drugs were funded federally not provincially. This left 41 drug reviews in 9 provinces ($n = 369$ observations), forming the basis of the analysis here. The “late” dataset captures 24 drug reviews of median age ~8 months (median date 25 June 2008) and the “early” dataset captures 17 drug reviews of median age ~51 months (median date 22 December 2004). The data, coded as described in the methods section are online.

Across all observations, agreement between CDR recommendations and provincial formularies is 65.3%. Concordance ranges from a low of 50%, or no better than random chance, for Ontario, PEI and Newfoundland and Labrador in the late dataset, to a high of 88.2% for Alberta in the early dataset (Figure 1). This non-concordance is marked by an obviously large variance (Figure 2; variance statistic unreported as data are not normally distributed).

The variance discloses meaningful patterns. Even though the mode is that all 9 study provinces agree with CDR recommendations (rightmost bar of Figure 2), there remain instances where most provinces disagree (leftmost bars of Figure 2). As expected, disagreement is commonest when the underlying CDR recommendations are recent (late dataset; purple bars), but surprisingly also occurs with CDR recommendations of several years ago (beige bars). The early dataset includes instances of CDR drug recommendations that, despite being over 4 years old, have yet to be adopted by a majority of the provinces (Table 1).

Further, when provinces disagree with CDR, they do so with a non-random negative bias, toward not insuring recommended drug benefits (Figure 3). In other words, there are more cases where provinces fail to insure medicines CDR assesses favourably ($n=93$), than cases where the provinces insure medicine CDR assesses unfavourably ($n=35$), and this difference is not random but highly statistically significant ($p<0.001$ by chi-square). The negative bias, or refusal to insure medicines favourably reviewed by CDR, affects all provinces in the late dataset. Two provinces (Manitoba and Ontario) also exhibit this negative bias in the early dataset.

To test the hypothesis that the lack of agreement between CDR and the provinces arises from the decision criteria used by provinces’ drug review committees, we requested each province to supply a copy of its current decision criteria, for purposes of comparison with CDR procedures. Only one province (Alberta) did so. All others would not or could not divulge their decision criteria. Thus for 8/9 provinces studied, there are no public criteria for how they decide which medicines will be insured, whether because true criteria do not exist, or because they are secret.

FIGURE 1

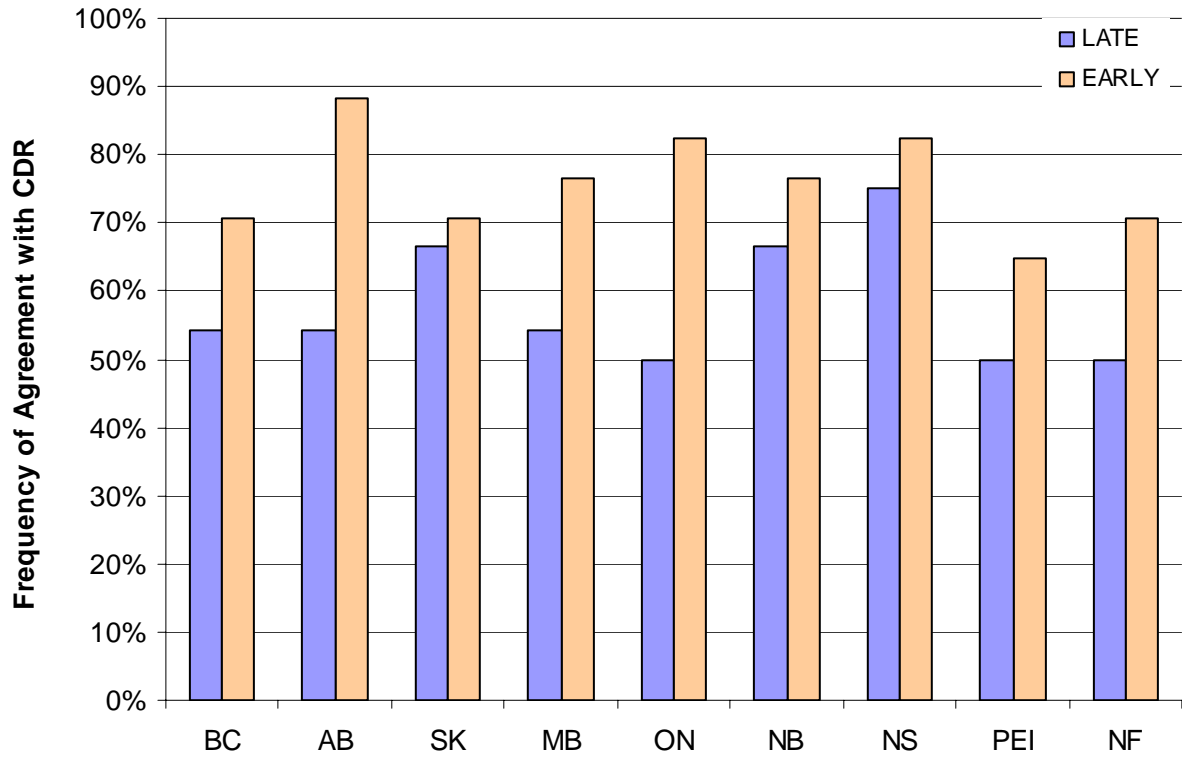


FIGURE 2

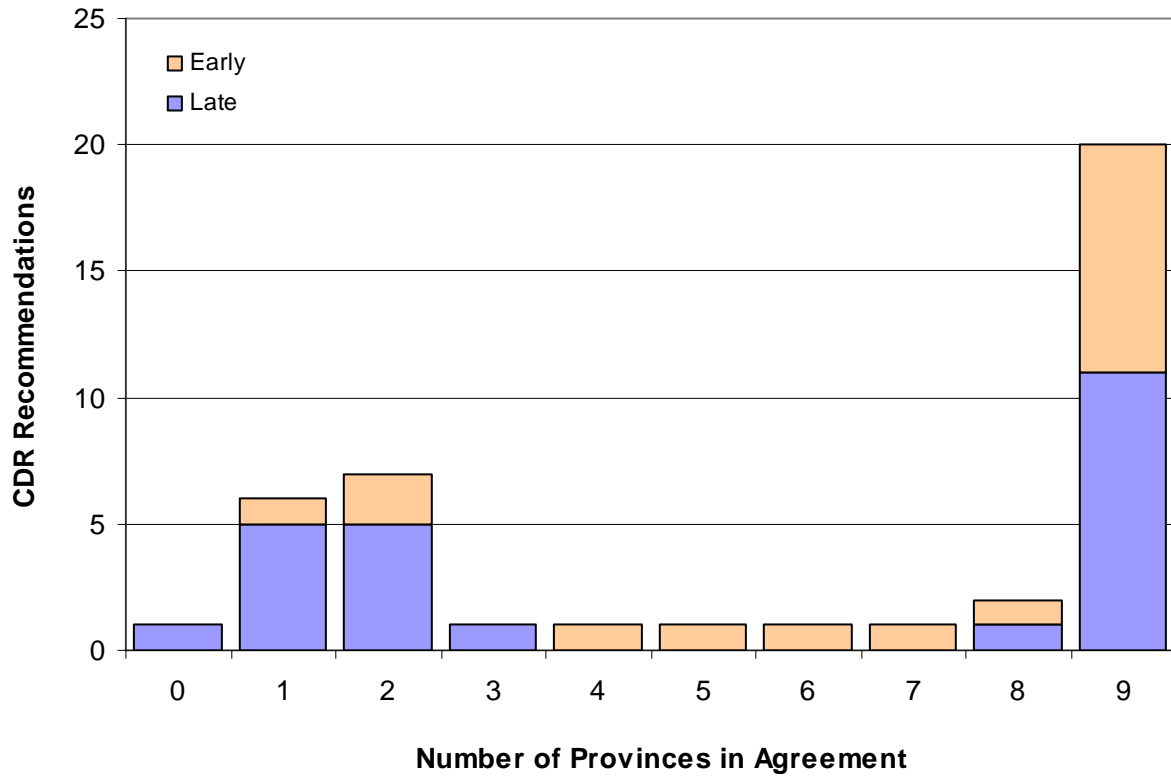
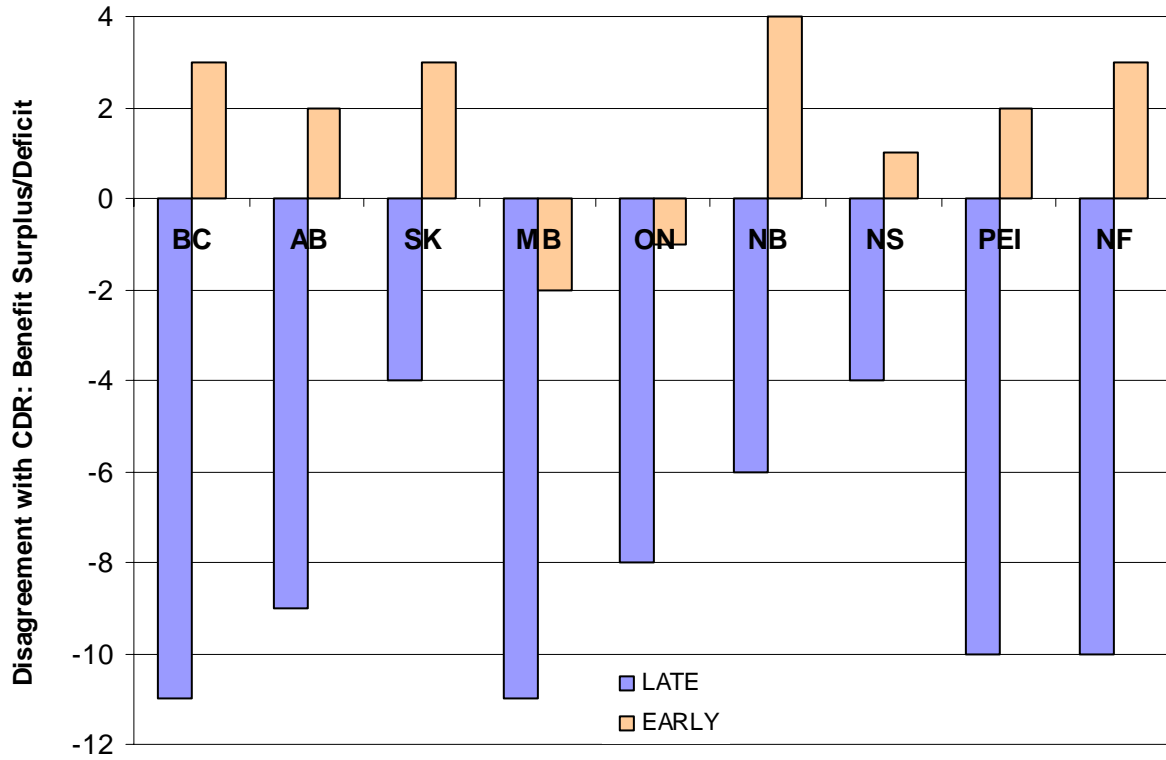


FIGURE 3



IV. Interpretation

This study demonstrates that, seven years following CDR's creation, provinces did not achieve alignment with that system. There is still no national formulary, and hence, still no foundation for realizing the 2004 National Pharmaceuticals Strategy and the national formulary that it requires.

The range of provincial concordance that we report (50% — 82.4%) suggests little coordination between the provinces and CDR; indeed the bottom of that range reflects coordination no better than random chance, as might be achieved by flipping a coin. Our data appear to contradict CADTH's claim (echoed in the peer-reviewed literature) that “[p]articipating drug plans are in agreement with the CDR recommendations more than 90% of the time.”¹⁰ We wrote to CADTH specifically requesting that it provide “evidence please in support of that claim”, but received the answer that the underlying data were “not published”.

In the absence of published data to substantiate CADTH's claim, and considering that CADTH is not an entity at arm's length from government (its Board of Directors draws heavily from current government employees) we cannot exclude the worrisome possibility that CADTH's claim is based on incorrect data or is falsified. The large difference between CADTH's claim and our findings potentially affect a large number of Canadians' ability (or not) to access medicines. As such, we strongly recommend an investigation by the Auditor General of Canada on this critical issue, and echo an earlier call by the House of Commons for such an audit.¹¹

A statistically significant finding of this study is that disagreement between CDR and provincial decisions is not random, but negatively biased away from insuring medicines that CDR recommends as cost-effective. Negative bias may be viewed charitably or not: either as provinces furthering the public interest to save money in a struggle of cost containment, or as injuring the public interest by denying patients treatments which are cost-effective and clinically beneficial. One's preference between these two narratives is a question of ideology—but a definitely unarguable fact is that provinces are failing to base decisions on economic and clinical evidence, as CDR assiduously does. Put this way, the outcome is grossly unacceptable, in either ideological characterization.

These realities suggest little, if any, progress has been made in the last decade on harmonizing Canadians' access to medicines around a national standard of care. Two studies published by Anis, Grégoire and colleagues before CDR's creation in 2002 show a comparable degree of non-concordance between formulary listings in the provinces to our study.^{12 13} Our study also proves that time lags in provincial adoption of CDR recommendations can be very long. Where McMahon and colleagues observed that “that some provinces have not made coverage decisions many months after a CDR recommendation,” our data now show that provinces fail to complete such decisions even after several years.

As CDR's former chair, Andreas Laupacis, has written, “Drug policy is a mix of scientific evidence, judgement, altruism, self-interest and politics, superimposed on a complex, semi-

rational, over-burdened, constantly changing health care system.”¹⁴ We propose that to assist CDR’s ability to make rational interventions in this morass, CADTH must insist, perhaps as a condition of continued membership, that provinces publicly disclose their criteria for formulary listing. Transparency of criteria can ensure provincial conformity with CDR processes—or at least it can ensure that provinces must have a reason to fail to conform. Currently, eight of nine provinces we studied either could not or would not publicly disclose their criteria for drug evaluation (BC, SK, MB, ON, NB, NS, PEI, NL). That is unfortunate, for without transparent criteria, arbitrary decisions are likely to be made, setting Canada back on its much-delayed goal of a national formulary, and equity and fairness for Canadians seeking medical treatment.

Paper Details

Funding Source: This study is funded by a grant from the Social Sciences and Humanities Research Council to AA.

Role of the Authors: AA conceived the study and wrote the manuscript. RC and AT collected and compiled the data. RC and AT contributed equally to the work.

Conflict of Interest Statement: No pharmaceutical industry funding has been accepted by the authors within the past seven years (i.e. since the inception of CDR).

¹ Canadian Agency for Drugs and Technologies in Health's website: <http://www.cadth.ca/en/products/cdr/cdr-overview>

² Dube G. Analysis in Brief: Competing for the Retail Drug Market. Ottawa: Statistics Canada; 2006. Available: <http://dsp-psd.pwgsc.gc.ca/Collection/Statcan/11-621-M/11-621-MIE2006048.pdf> (accessed 2009 May 15).

³ Sibbald B. Spending on drugs approaching \$15 billion a year: CIHI. *Canadian Medical Association Journal* 2001; 164(9): 1333.

⁴ Canadian Agency for Drugs and Technologies in Health. *Update on Common Drug Review*. Ottawa: The Agency; 2003. Available: http://www.cadth.ca/media/pdf/connection11_e.pdf (accessed 2009 January 22).

⁵ Mackinnon NJ, Ip I. The National Pharmaceuticals Strategy: Rest in peace, revive or renew? *CMAJ* 2009; 180:801-3.

⁶ Canadian Agency for Drugs and Technologies in Health. *The CADTH Common Drug Review: Myths versus Facts*. Ottawa: The Agency; 2008. Available: http://www.cadth.ca/media/cdr/cdr-pdf/cdr_myths_facts_e.pdf (accessed 2009 February 26).

⁷ McMahon M, Morgan S, Mitton C. The Common Drug Review: A NICE start for Canada? *Health Policy* 2006; 77: 339-351.

⁸ Scobie AC, Mackinnon NJ. Cost Shifting and Timeliness of Drug Formulary Decisions in Atlantic Canada. *Healthcare Policy* 2010; 5: 100–114.

⁹ Canadian Agency for Drugs and Technologies in Health. Procedure for Common Drug Review. Ottawa: The Agency; 2009. Available: http://www.cadth.ca/media/cdr/process/CDR_Procedure_e.pdf (accessed 2009 August 7).

¹⁰ Tierney M, Manns B, Members of Canadian Expert Drug Advisory Committee. Optimizing the use of prescription drugs in Canada through the Common Drug Review. *CMAJ* 2008; 178: 432-435.

¹¹ House of Commons of Canada. Prescription Drugs Part 1 – Common Drug Review: an F/P/T Process. Report of the Standing Committee on Health. December 2007.

¹² Anis AH, Guh D, Wang Xh. A dog's breakfast: prescription drug coverage varies widely across Canada. *Med Care* 2001; 39: 315.

¹³ Grégoire JP, MacNeil P, Skilton K, Moisan J, Menon D, Jacobs P, McKenzie E, Ferguson B. Inter-provincial variation in government drug formularies. *Can J Public Health* 2001; 92(4):307-12.

¹⁴ Laupacis A. Economic Evaluations in the Canadian Common Drug Review. *Pharmacoeconomics* 2006; 24 (11): 1157-1162.

Selected Publications from the AIMS Library

Publications on Regional Development

You CAN Get There From Here: How Ottawa can put Atlantic Canada on the road to prosperity by Brian Lee Crowley and Don McIver

A Fork in the Road...On the Road to Growth? by Brian Lee Crowley and Charles Cirtwill

An Economic Future with Fewer Numbers: The population and labour force outlook for the Atlantic region by Frank Denton, Christine Feaver and Byron Spencer

Zone-ability: Unlocking the potential of the Atlantica region with Special Economic Zones by Barrie B. F. Hebb

Go East Go West: The better shipping route from Asia to North America by John Huang

The Developing Workforce Problem: Confronting Canadian labour shortages in the coming decades by Jim McNiven

Sticky Fingers: How governments cling to transfer payments by Don McIver

Chasing the Jobs by Bill Black

Careless Intentions: Regional consequences of national policies by Don McIver

Maine's Gigantic Need for Big Business by Perry Newman

Possible Federal Initiative Without the Price Tag by Stewart Kronberg

Up is Down, Right is Left in Atlantic Canada by Charles Cirtwill

We Need More Nova Scotians by Bill Black

Other Publications of Interest

Who Could Have Seen THAT Coming?: The history and consequences of the global crisis by Don McIver

The Muddle of Multiculturalism: A liberal critique by Salim Mansur

Signal Strength: Setting the stage for Canada's wireless industry into the next decade by Ian Munro

See Dick Grow Old, See Jane Retire: Today's childcare policy and its impact on tomorrow's labour shortage by Ian Munro

What You Don't Know Can Hurt You: Where does all the money go? by Barrie B. F. Hebb

The End of That 70's Show: Rethinking Canada's communications regulatory institutions for the twenty-first century by Ian Munro

The Real Costs of Public Debt by Ali Nadeem

Spending on Public Health Programs: Yet another national divide? by Livio Di Matteo

Get Understanding by John Risley

Till the End of Time: Just how long should we maintain our MLAs in the style to which they have grown accustomed? by Don McIver

Selling Ourselves on Self-Interest: Will a free trade agreement with Europe help us see the light? by Don McIver

Healthy Conversation by Bill Black

We're Number...34!: How the education establishment embellishes international results and why it matters by Tony Bislimi



AIMS is an independent economic and social policy think tank. To borrow the words of Sir Winston Churchill, we redefine “the possible” by collecting and communicating the most current evidence about what works and does not work in meeting the needs of people. By engaging you, your friends and neighbours in informed discussion about your lives we make it possible for government to do the right thing, instead of trying to do everything.

We take no money from government, but we do have to pay the bills and keep the lights on. To HELP with that, just check three simple boxes below:

STEP ONE:

YES! I want to support AIMS. (An official tax receipt will be provided for your donation.)

STEP TWO:

I want to become:

- a THINKER (\$100 minimum)
 a LEADER (\$1000 minimum)
 a SHAKER (\$5,000 minimum)
 a MOVER (\$10,000 minimum)

STEP THREE:

Make my donation a SUSTAINING one. (committing to continuing your donation at this level for a minimum of three years)

.....

Name: _____

Title: _____

Organization: _____

Address: _____

Telephone: _____ Facsimile: _____

E-mail: _____

I am paying by: VISA Mastercard Cheque (enclosed)

Credit card #: _____ Expiry Date: _____

Name on Credit card: _____ Signature: _____

Please send or fax this form to 2000 Barrington Street, Suite 1302, Halifax, NS B3J 3K1
Telephone: (902) 429-1143 Facsimile: (902) 425-1393 E-mail: aims@aims.ca
For more information please check our website at www.aims.ca





Suite 1302 – Cogswell Tower
2000 Barrington Street
Halifax, NS B3J 3K1
902-429-1143
www.AIMS.ca