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Where Tomorrow's Public Policy Begins Today

21 December 2009

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Merry Christmas & Happy Holidays from AIMS



What people want depends on what they know – about themselves, their resources, and the real choices open to them. To discover what people really want, we must be constantly striving to offer them ever-changing choices, letting them know that these choices exist. Since by its very nature this information can never be complete, we are embarked, in a free economy, on a permanent quest for knowledge. This quest is the goal of public policy think tanks. It is to provide our fellow citizens; whether business leaders, the media, policymakers or ordinary citizens; the knowledge and understanding to ensure that government will contribute to a safer, freer, more prosperous region and country for all of us.

AIMS is celebrating its 15th anniversary. We pride ourselves on providing a uniquely Atlantic Canadian voice on key public policy issues that are important to our region and our country. To read more, follow **this link** to our Annual Report 2008–2009. (www.AIMS.ca/library/AR0809.pdf)

In celebration of our success this year and in recognition of the hard work and commitment of AIMS' staff, our offices are closed from 5pm on Friday, 18 December 2009 until 9am Monday, 4 January 2010. If you need to contact the Institute during that time, please contact: Barbara Pike, Director of Communications, at (902) 452-1172.

All the best of the seasons from all of us at AIMS!

Charles Cirtwill, President & CEO

Barbara Pike, Director of Communications Bobby O'Keefe, Research Manager Lori Peddle, Operations Manager Denise Deslauriers, Operations Assistant

The Atlantic Institute for Market Studies (AIMS) – www.AIMS.ca

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