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Where Tomorrow's Public
Policy Begins Today

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Part One: AIMS names new president: Charles R. Cirtwill takes over

It's been 15 years since the Atlantic Institute for Market Studies first opened its doors and began setting the public policy discussion in Atlantic Canada. AIMS is heading into its next 15 years with a new president, Charles Cirtwill.

AIMS chair John F. Irving made the announcement at the 15th anniversary dinner in Halifax on October 5th. Founding president Brian Lee Crowley is leaving AIMS to create a new think tank in Ottawa.

For more information, [click here](#).
To learn more about Cirtwill, [click here](#).

Part Two: Let freedom ring: AIMS celebrates 15 years of making a difference

"AIMS started 15 years ago at the time when the Government of Canada was about to rein in its spending significantly across the country. This was a region that had, rightly or wrongly, pursued a strategy of sheltering, as Allan J. MacEachen used to say, under the warm arm of government. The founding directors thought that whatever the merits of that strategy in the past, it hadn't much of a future. Yet there was little debate about what could and should take its place. There was a vacuum in the world of ideas; we rushed in to fill it."

That's how founding President Brian Lee Crowley describes the birth of AIMS in 1994 with founding directors George Cooper and William Mingo.

Friends and supporters of AIMS gathered in Halifax on October 5th to celebrate 15 years of making a difference. Guest speaker Jawed Ludin, the Afghanistan Ambassador to Canada, provided insight of his homeland and brought his own call and definition to *The Freedom Dinner*.

To read the remarks from founding President Brian Lee Crowley and incoming President Charles Cirtwill, [click here](#).

Part Three: *Fearful Symmetry*: Crowley's latest book called a must read

Former federal cabinet minister Monte Solberg calls it "the best book I have ever read about our country." Globe and Mail columnist Neil Reynolds says it's "a must-read."

Fearful Symmetry: The fall and rise of Canada's traditional values by AIMS founding president Brian Lee Crowley is on the Globe and Mail's and the National Post's best seller lists.

Crowley's next appearance on his cross country book tour is in Halifax. He is speaking at King's College at 7:00 p.m. on Thursday, October 8th, in the King's Theatre Society hall on the second floor of the new academic building.

Follow [this link](#) to some of the many editorials and columns written about this best selling book.

Part Four: One step forward, two steps back: How saving one job can kill two

When workers from Alberta arrived in Saint John to work on the LNG plant, local workers protested saying the jobs should go to New Brunswickers. AIMS incoming President Charles Cirtwill was asked to provide an op-ed on the topic. In this piece he draws on previous work by AIMS that shows local-first policies hurt everyone.

To read more, [click here](#).

Part Five: In the headlines: AIMS generating debate across the country

Jobs of the future will go only to the educated - A new study shows that education and literacy will play a significant role in tomorrow's prosperity. When called to comment, AIMS incoming President Charles Cirtwill pointed out we need to start at the very beginning.

Unsound financial management, the stunning Oram admission - Blogger Ed Hollet uses AIMS research to make his point about provincial budget in this posting on the Sir Robert Bond Papers.

Was Ontario too quick to fold agency's hand? Critics say moves made too fast, with little gained - A review by the Ontario government of spending by certain crown corporations and agencies, prompted this article in The National Post. AIMS incoming President Charles Cirtwill was asked whether the government is being a little over-zealous. He explains that accountability and transparency at all levels of government is important.

Reading it right: Province says it's on right track raising literacy scores, critics say aim not high enough - AIMS incoming President Charles Cirtwill explains there is still a lot of work to be done to improve literacy scores in New Brunswick. He says for starters the province has to provide school choice so parents can find the right school for their child. One size fits all does not make for quality education and when a school fails it should not be the kids who pay the price.

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