



THE BEACON



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*Where Tomorrow's Public
Policy Begins Today*

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Part One: A new look: AIMS launches new website

It's finally here! We launched our new website this week, so we have a new look, but the same reliable source for informed research on key public policy issues that affect our day to day lives.

We invite you to take a look at www.AIMS.ca.

There's even a convenient donation link, so if you support our work, it's easy to let us know how much!

Part Two: A new look: Watch Charles' rant

Our new website includes a window to post video of some of our events and presentations. It's also the spot we'll post regular 'rants' from our President & CEO Charles Cirtwill. For the launch of our new website, Charles does more of an introduction to the Institute. He explains who we are, what we do, and what you can do to make a difference.

Check the view at www.AIMS.ca

Part Three: A new library: Easier to search and find

Over our 15 years AIMS has published more than 500 papers and Commentaries, all are available on our new website. Our extensive library can be searched by topic, by title, by author, by date. It's a fast and easy way to locate and view our work.

[Follow this link to our new library.](#)

Part Four: A New Writer: John Kennedy

AIMS' Manning Centre Intern John Kennedy has contributed several blog posts which can be found in [Straight Talk](#), as well as his first Op-Ed for AIMS which was published in the Chronicle Herald.

[Click here to read his Op-Ed titled: Who needs to save money these days?](#)

Part Five: *Too BIG to Fail*: AIMS' dinner with Andrew Ross Sorkin set for October 28th

New York Times reporter and columnist Andrew Ross Sorkin is a leading voice about Wall Street and corporate America. The founder and editor of *DealBook*, an online daily financial news service published by *The Times*, he also is an assistant editor of business and finance news, helping to guide and shape the paper's coverage. *New York Magazine* described him as "the most famous financial journalist of his generation."

His bestseller, *Too Big To Fail: The Inside Story of How Wall Street and Washington Fought to Save the Financial System -- and Themselves* (Oct. '09), is the first true, behind-the-scenes, moment-by-moment account of how the financial crisis developed into a global tsunami. From inside the corner office at Lehman Brothers to secret meetings in South Korea, Russia, and the corridors of Washington, Sorkin reconstructs the drama and turmoil. "I tried to bring to life the machinations, interlinking relationships, and even some of the duplicity among the various players involved while answering the big question -- how did it all happen?"

The Economist, *The Financial Times* and *Business Week* all named *Too Big To Fail* one of the best books of the year.

Join AIMS on 28 October 2010 at the Cunard Centre in Halifax to hear Andrew Ross Sorkin's take on 'How to fix the financial system'.

Tickets for the event are \$150 – tables of 10 are \$1500.

To learn more, [click here](#).

To purchase tickets, [click here](#).

Part Six: AIMS in the News: From Energy to Finances to Taxes

Tax breaks called best way to spur growth - In this article in the Telegraph Journal, AIMS Vice President Barbara Pike comments on tax based incentives in northern New Brunswick.

Energy: Public-private agreement a good way to get electricity to market, says AIMS president - This article in the Telegraph Journal, AIMS President and CEO comments on the planned announcement regarding regional energy co-operation between Nova Scotia and New Brunswick.

Think-tank urges N.S., N.B. to co-operate to improve power grid - This article in the Chronicle Herald, AIMS President and CEO comments on the planned announcement regarding regional energy co-operation between Nova Scotia and New Brunswick.

Lobby group eyes Halifax office - This article in the Telegraph Journal looks at the potential of The Canadian Taxpayers Federation opening an office in Halifax which AIMS President and CEO believes will benefit Atlantic Canadians.

Who needs to save money these days? - This Op-Ed by AIMS' Manning Center Intern John Kennedy discusses MLA spending in Nova Scotia

Nova Scotia terminal projects poised to land boatloads of public money - In this Letter to the Editor posted in the Cape Breton Post, AIMS President and CEO discusses Nova Scotia's investment into three competing terminal projects.

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